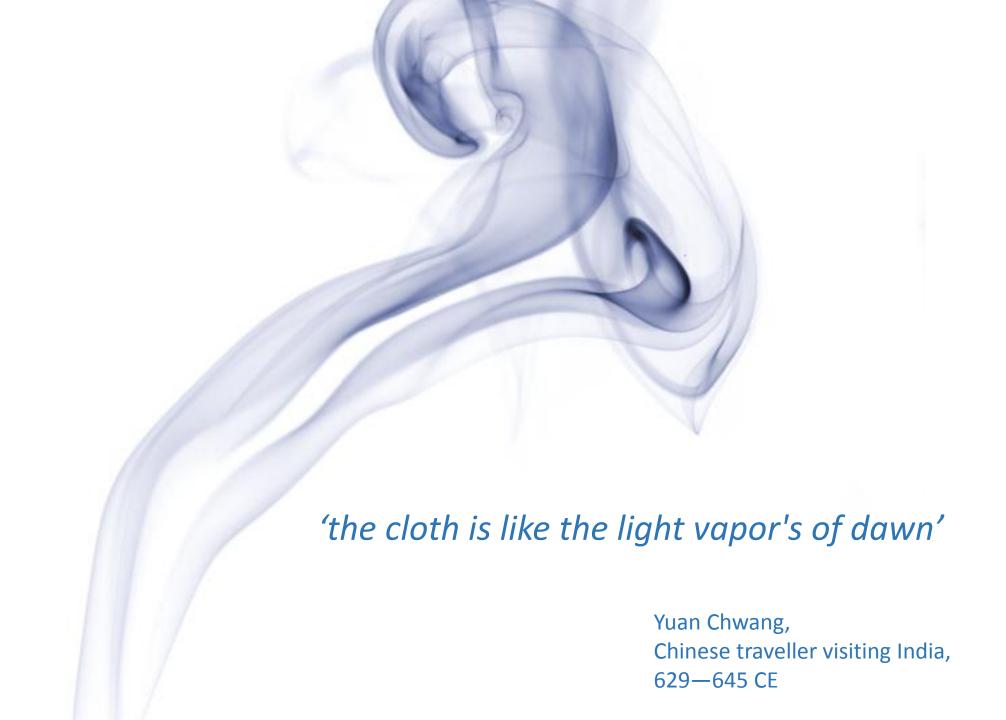


muslin – an overview

# an overview





Bengal's legendary muslin









Drik starts to investigate into muslin from early 2014

Muslin Festival

### goals

- raise awareness – stakeholder

- support craftspeople – proof of product jamdani to muslin

- inspire revival (Government/entrepreneurs



Cotton Development Board, Bangladesh



(Murshidabad, India)



present

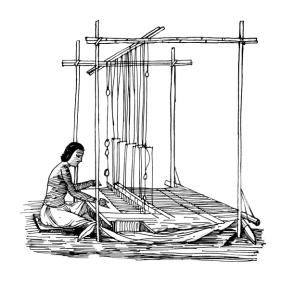
past



weavers, Bangladesh

# past – it was all here







material skill market (s)

#### present - cotton



- phuti karpas is extinct
- novel cotton varieties found (6), some promising
- with CDB assistance, there is hope of finding the plant

material

### present - spinning



- hand spinning is rare
- India is reliant on amber charka / machine milled



Bangladesh has to investigate this process

#### present - market



- India has redefined 'khadi' as cotton, muslin (some of us too), wool, silk, polyvesta
- Indian market is large, state support (kvdic) is strong-(\*muslin est. 50 crore IRS)
- Bangladesh should be associated with muslin

#### khadi

"Using khadi is the foundation of swadeshi, since khadi is the only thing which can be made from thick yarn, and made easily"

M K Gandhi (Navajivan, 8-2-1920; 17:16.)

## future – broaden the offering



current jamdani



future 'muslin'

- *jamdani* recognition, weaving is our strength
- need to invest (training in spinning) and research
- policy support (cotton, yarn,, institute) & private entrepreneurship (develop a premium product)

## dhonnobaad