



Webinar on
“Recovery of the Apparel Sectors of Bangladesh and Sri Lanka from the COVID-19 Crisis: Is a Value-Chain-Based Solution Possible?”

April 20, 2021 at 8:30 AM CT

Purpose

This webinar will engage on the findings and recommendations of the study conducted by the Centre for Policy Dialogue (CPD), Bangladesh and the Institute of Policy Studies of Sri Lanka (IPS), in partnership with Southern Voice. The research explores a value-chain-based solution for Bangladesh and Sri Lanka, where major market players will undertake responsible business practices (RBPs) for sustainable recovery.

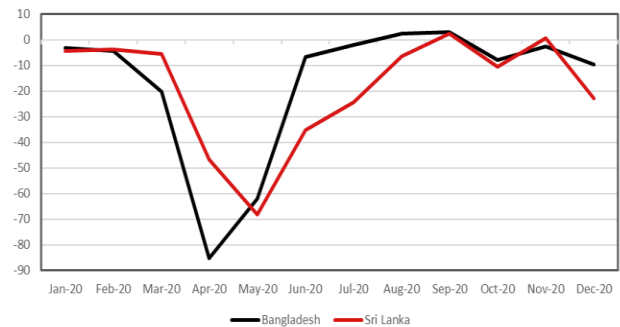
Context

The medium-term recovery of the global apparel value chain from the disruptions of the pandemic has been set back by the prolonged demand slump. Global imports of apparels during the period of Jan-Aug 2020 have contracted by 23% compared to the same period in 2019. Addressing medium-term challenges through national-level interventions alone will be difficult. Initiatives of major brands/buyers were limited to inventory smoothing, reshoring, and over-concentration of orders to a limited number of

sources. The recovery of many supplying countries has been slow, including that of Bangladesh and Sri Lanka. Innovative ‘value-chain-based solutions’ are required to help all the market players cope with the crisis, ensure rebound and smooth recovery and ultimately make the value chain resilient.

Related aspects were revealed in the study “Recovery of the Apparel Sectors of Bangladesh and Sri Lanka from the COVID-19 Crisis: Is a Value-Chain-Based Solution Possible?”

Changes in Apparel Exports during COVID (m-o-m)



Participants and Timeline

The webinar will take place on Tuesday, April 20, 2021 from 8:30 – 10:00 AM CT, and will be held in a panel-format with representatives of various national and international organizations.

The webinar is expected to be attended by the global apparel value chain’s key stakeholders worldwide, particularly those based in Europe, Bangladesh, and Sri Lanka.



[Click here to join the Zoom meeting](#)