

**Request for Proposal (RFP)**  
**Centre for Policy Dialogue (CPD)'s Publication**

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[Centre for Policy Dialogue \(CPD\)](#), a policy-influencing think tank in Bangladesh, is looking for proposals from established vendor to bring out three of its upcoming policy briefs. The service-provider should ideally be in a position to offer a package publication service that will include:

- manuscript copy-editing and proof reading
- layout designing
- formatting of the entire policy brief including necessary graphic works
- forma setting for final press printing
- printing and delivery of the total number of copies

**Policy brief information**

The publication is a research report of CPD on the issue of election manifesto focusing on three themes such as **Education, Gender Empowerment, and Decent Employment** prepared under the UNDEF project of “*Advancing responsiveness and accountability through citizen engagement in Bangladesh*”.

**Publication information**

The below matrix provides the necessary information of a single publication process out of three. Each policy brief focuses on a single thematic areas of education, gender empowerment, and decent employment.

<b>Criteria</b>	<b>Requirement</b>
Policy Briefs	3 separate policy briefs
<b><i>Manuscript specification for each policy briefs</i></b>	
Word count	Policy brief one (Education) – 5300 Policy brief two (Gender Empowerment) – 5300 Policy brief three (Decent Employment) - 5300
Language	Bangla
Photos (relevant to the content)	10 (Each Policy Brief)
<b><i>Policy brief specification</i></b>	
Size	8.2”x11.1” (A4)
Specification	Page: 16 Pages (2 forma) Colour: 4 Paper: 120 gsm Matt paper Lamination: No
Binding	Pin Binding
Printing quantity	2000 (each policy brief)
Printing quantity	6000 (total)

## **Scope of work for the service-provider**

As mentioned above, the responsibility of the service-provider will be to carry out three complete layers of the publication process—copy-editing; graphic designing and press printing.

- (a) Copy-editing: This entails a full manuscript check before going for printing. The service will include (but may not limited to):
- language reading to check on grammatical correctness and consistency; punctuation consistency; typo of any kind
  - check on stylistic consistency in heading levels, table/graph formatting
  - reference list stylisation (as per the suggested international standard style guideline), including matching of all in-text citations and list entries
  - final proof-reading
- (b) Graphic designing: This entails designing of the full manuscript using a press-compatible professional software. The service will include (but may not limited to):
- layout designing
  - formatting of the full text, including references list, annex, footnotes, source-notes
  - formatting (and recreate if necessary) all tables, graphs and other such elements
- (c) Press printing: This entails all printing-related activities. The service will include (but may not limited to):
- forma setting as per printing requirement
  - printing, packaging and delivery of the contracted quantity of books to the CPD office
- (d) Photographs relevant to the content:
- Vendor will take new photos, or will provide photos from royalty-free sources;
  - Vendor will provide evidence/document that the photo is a royalty free image;
  - All photos will be provided upon discussion with the CPD;
  - If the faces of the individuals in the photos are clearly depicted, then the consent of all individuals appeared in the photo is required. The photographer must obtain and submit a consent form originally signed by the models.

## **Other issues**

- Each layer of the publication works will go through an approval process at CPD's end. Necessary adjustments will need to be made at each stage accordingly.
- All design files, including the final forma files, both editable and create outline versions will need to be submitted to the CPD at the end of the assignment.

## **Proposal submission and evaluations criteria**

### ***Guideline for proposal submission***

- The proposal/expression of interest (duly signed) should comprise the following sections and be kept within the given page limit.

<b>Topic</b>	<b>Page limit (max.)</b>
Cover page	1 Page
Table of content	1 Page
<b><i>Technical proposal</i></b>	
Understanding of the assignment (without copying from the RFP content)	1 Page
Time plan for the assignment	1 Page
Skills and strengths to carry out the required tasks (please indicate your proposed team including profile of key team members)	1 Pages
Previous experiences for similar works*	1 Page
Any other relevant information (if necessary)	1 Page
<b><i>Financial proposal</i></b>	
Budget detailing out the total fee (including VAT and tax as per the government rules)	1 Page
<b>Total</b>	<b>8 pages</b>

**Note:** \* Sample of previous works can be sent in a separate file; it should not be part of the main proposal document.

- The following documents will need to come with the proposal in a separate attachment:
  - Maximum 2-page firm profile highlighting related assignments completed with client name, contact person and mobile number
  - Scanned copy of firm's registration certificate, TIN, Acknowledgment receipt of the annual TAX return, and VAT registrations (BIN), Bank Account details
  - CV of copy-editor(s)
- Proposal will be accepted only through e-mail in PDF format (not more than 4 MB in size); additional material(s)/document(s) can be sent via google drive.
- The e-mail subject line should mention **"CPD publication services proposal."**
- Please send your proposal at [procurement@cpd.org.bd](mailto:procurement@cpd.org.bd) by **20 July 2022**.
- For any query regarding this RFP, please contact S. M. Khalid, Programme Associate, CPD | 01680903566.

#### **Finance-related special notes**

- All payments for the selected vendor will be made through Account Payee Cheque in favour of the selected vendor.
- CPD will deduct TDS from the billed amount as per Section 52A, Income Tax Ordinance 1984.
- In case, the selected vendor fails to provide acknowledgment receipt of the annual TAX return at the time of making the payment, the rate of TAX shall be fifty percent (50%) higher as per Section 52 of the Income TAX ordinance 1984.
- Selected vendor will need to provide CPD Mushak-6.3 with the bill at 10% rate, as per Statutory Regulatory Order (SRO) 235.

- The selected vendor will need to produce original invoices for each delivery made under each Purchase Order within this contract period.

### **Disclaimers**

- CPD reserves the rights to select or reject any vendor who will drop the proposal for providing the service.
- Any attempt to unlawfully acquire and/or persuade to get the assignment will lead to immediate rejection of the respective service-provider, and CPD may also take legal actions, if required.
- Failure to deliver according to the terms of the contract shall subject the vendor to penalties as will be stipulated in the final contract.
- Centre for Policy Dialogue (CPD) **will not** be liable to indemnify any third party in respect for any claims, debt, damage, or demand arising out of this contract. Centre for Policy Dialogue (CPD) will not accept any Liability for the compensation for death, disability or hazards. Which may be suffered by the Supplier/Supply chain through this contract while supplying Centre for Policy Dialogue (CPD), no such claims will be made against Centre for Policy Dialogue (CPD).
- If the Seller breaches any term or condition of this agreement (part or all), or the conditions set out in any given Purchase Order/Contract, including, but not limited to, quality of the Goods/Services, Price and Delivery requirements, the buyer shall be entitled to immediately purchases goods/services from any other source/Suppliers, in addition to any remedy available in law or equity.