Terms of Reference for Primary Survey on

"Peoples' Perception on Green Society and Voting Behaviour"

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1. Background and Objectives

The transition toward a green society is an emerging policy priority in Bangladesh as the country faces climate vulnerability, resource stress, and uneven socioeconomic development. In developing-country contexts such as Bangladesh, livelihood fragility, exposure to environmental risks, and local governance capacity influence how citizens evaluate sustainability policies and political commitments.

A green society refers to the integrated transformation of environmental sustainability, social equity, and economic restructuring. International frameworks identify environmental health, equitable economic development, and inclusive social welfare as core criteria for assessing progress. Recent work on green economic indicators provides tools to conceptualise these dimensions. Green society is therefore a multidimensional construct whose environmental, economic, social, and cultural foundations shape political attitudes, perceptions of policy legitimacy, and voter behaviour.

Existing literature suggests that individuals exposed to climate-related risks are more likely to support leadership that prioritises environmental protection or adaptation. In Bangladesh, where climate vulnerability is widespread and highly localized, such exposure can alter political expectations and increase demand for responsive environmental governance. These dynamics operate through material experiences, policy perceptions, socioeconomic conditions, cultural norms, and access to information.

This concept note outlines a primary survey designed to examine public perceptions of green society in Bangladesh. The study will assess levels of knowledge and perceived importance of the three core pillars of green society, identify local priorities related to green indicators, and analyse their influence on voting behaviour. The findings will measure how socioeconomic and geographic variation shape supports green transformation, how these perceptions relate to electoral preferences, and whether public understanding aligns with the perspectives of political party leadership at the constituency level.

2. Objectives of Procuring a Survey Firm

As part of its broader research on peoples' perception on green society and voting behaviour, CPD intends to undertake a comprehensive primary survey to understand the understanding and level of knowledge of people and political party representatives regarding the green society establishment in Bangladesh. The survey will accumulate data on the peoples' perception on the social, economic and environmental pillar of the green society, the influence on voting behaviour as well as the level of understanding of the political party representatives on the same issues. A qualified survey firm will be engaged to collect, clean, and deliver the final dataset to CPD.

3. Scope, Activities and Deliverables of Survey Firm

The survey firm will be responsible for data collection and final data submission. It will not be required to design survey instruments or produce research reports. CPD will provide two structured and translated survey questionnaires, complete with coding, for data collection. The firm must ensure high-quality data collection, cleaning, and delivery while adhering to ethical and methodological standards set by CPD.

Table 01: Activities and Deliverables

Activity	Description	Deliverables
Survey Digitalisation	Convert the provided questionnaires into KoboToolbox or SurveyCTO format to ensure correct mapping of questions and coding for seamless data entry	The survey form link with CPD for checking and vetting
Enumerator Training	Conduct training sessions on survey tools, ethical considerations, and data collection procedures. Provide hands-on practice with digital survey tools to minimise errors	CPD will facilitate the session
Data Collection	Conduct field surveys targeting 2100 voters and 900 candidates across different regions	Primary check of the data
Data Cleaning & Submission	Validate, clean, and standardise the dataset, checking for inconsistencies and missing responses. Deliver the final cleaned dataset to CPD in a structured format (the required format is in MS Excel and Stata).	Encoded final data

4. Sampling Methodology for the Survey

4.1 Sample Size

The survey will be conducted with a total sample size of n_h = 2100 voters

We find the sample size with the formula

$$n_h = \frac{Z^2 r(1-r)}{e^2} * Deff$$

Z= Z value at 95% confidence interval which is 1.96

r= Estimate of the variable of interest; taken at 0.5 (conservative estimate)

e = Margin of error; considered at 0.03

Deff = Design effect; taken at a standard of 2

Thus, we obtain n=2135 which is rounded to n=2100 for even cluster size.

From each electoral seat, three nominated candidates from the three major political parties will be interviewed with a total of **900 candidates**.

Thus, the voter and the candidate survey will comprise a total of **3000 respondents**.

4.2 Sampling Method

To ensure geographic representation and robust findings, the survey will employ a **Proportional Probability Sampling (PPS) method** which will ensure national representation of all 300 electoral constituencies. The distribution will be structured as follows:

- The survey will cover all **8 divisions** and **64 districts** of Bangladesh to ensure national representation.
- **300 electoral constituencies** will be surveyed to ensure electoral representation.
- The number of voters to be surveyed in each electorate will be determined according to proportion of voters in them. The number of male and female voters to be surveyed will be specified in the sampling proportion in each seat.
- The political parties, which have nominated candidates in **more than half electoral seats** in the upcoming election will be considered for candidate survey.
- The candidates to be surveyed in each electoral seat will be selected in the following manner-
 - Nominated candidates of major party in the electoral seat, if unavailable
 - Political ally or campaign representative of the candidate, if unavailable
 - Local Senior party leader of the electoral seat

Households will be randomly selected for conducting the survey from an electorate and a maximum of **two members** will be surveyed from a single household.

4.3 Sampling Proportions

Division	District	Seat	Male Sample	Female Sample	Total Sample
Barishal Division	Barguna	Barguna-1	4	5	9
		Barguna-2	3	3	6
	Barishal	Barishal -1	3	2	5
		Barishal -2	3	3	6
		Barishal -3	3	2	5
		Barishal -4	4	3	7
		Barishal -5	4	4	8
		Barishal -6	3	2	5
	Bhola	Bhola-1	4	3	7
		Bhola-2	3	3	6
		Bhola-3	3	3	6
		Bhola-4	4	4	8
	Jhalokati	Jhalokati-1	2	2	4
		Jhalokati-2	3	3	6
	Patuakhali	Patuakhali-1	4	4	8
		Patuakhali-2	3	2	5
		Patuakhali-3	3	3	6
		Patuakhali-4	3	2	5
	Pirojpur	Pirojpur-1	3	3	6

		Pirojpur-2	4	3	7
		Pirojpur-3	2	2	4
Chattogram Division	Bandarban	Bandarban-1	3	2	5
	Brahmanbaria	Brahmanbaria-1	2	2	4
		Brahmanbaria-2	4	3	7
		Brahmanbaria-3	6	5	11
		Brahmanbaria-4	4	3	7
		Brahmanbaria-5	4	4	8
		Brahmanbaria-6	3	2	5
	Chandpur	Chandpur-1	3	3	6
		Chandpur-2	4	4	8
		Chandpur-3	5	4	9
		Chandpur-4	3	3	6
		Chandpur-5	5	4	9
	Chattogram	Chattogram -1	3	3	6
		Chattogram -2	4	4	8
		Chattogram -3	2	2	4
		Chattogram -4	4	4	8
		Chattogram -5	4	4	8
		Chattogram -6	3	3	6
		Chattogram -7	3	3	6
		Chattogram -8	5	4	9
		Chattogram -9	4	3	7
		Chattogram -10	5	4	9
		Chattogram -11	5	4	9
		Chattogram -12	3	3	6
		Chattogram -13	3	3	6
		Chattogram -14	3	2	5
		Chattogram -15	4	4	8
		Chattogram -16	4	3	7
	Cumilla	Cumilla-1	4	4	8
		Cumilla-2	3	2	5
		Cumilla-3	4	4	8
		Cumilla-4	4	3	7
		Cumilla-5	4	4	8
		Cumilla-6	4	4	8
		Cumilla-7	3	2	5
		Cumilla-8	3	3	6
		Cumilla-9	4	4	8
		Cumilla-10	6	5	11
		Cumilla-11	4	3	7
	Cox's Bazar	Cox's Bazar-1	5	4	9
		Cox's Bazar-2	3	3	6

		Cox's Bazar-3	5	4	9
		Cox's Bazar-4	3	3	6
	Feni	Feni-1	3	3	6
		Feni-2	4	3	7
		Feni-3	4	4	8
	Khagrachhari	Khagrachhari-1	5	4	9
	Lakshmipur	Lakshmipur-1	3	2	5
		Lakshmipur-2	4	4	8
		Lakshmipur-3	4	3	7
		Lakshmipur-4	4	3	7
	Noakhali	Noakhali-1	4	3	7
		Noakhali-2	3	3	6
		Noakhali-3	4	4	8
		Noakhali-4	6	6	12
		Noakhali-5	4	3	7
		Noakhali-6	3	3	6
	Rangamati	Rangamati-1	4	4	8
Dhaka Division	Dhaka	Dhaka -1	5	4	9
		Dhaka -2	5	5	10
		Dhaka -3	3	3	6
		Dhaka -4	2	2	4
		Dhaka -5	5	4	9
		Dhaka -6	3	2	5
		Dhaka -7	3	3	6
		Dhaka -8	3	2	5
		Dhaka -9	4	4	8
		Dhaka -10	3	3	6
		Dhaka -11	4	4	8
		Dhaka -12	3	3	6
		Dhaka -13	4	3	7
		Dhaka -14	4	3	7
		Dhaka -15	3	3	6
		Dhaka -16	4	3	7
		Dhaka -17	3	3	6
		Dhaka -18	5	5	10
		Dhaka -19	7	6	13
		Dhaka -20	3	3	6
	Faridpur	Faridpur-1	4	4	8
		Faridpur-2	3	2	5
		Faridpur-3	4	3	7
		Faridpur-4	4	4	8
	Gazipur	Gazipur-1	6	6	12
		Gazipur-2	7	7	14

Gazipur-3 4 5 Gazipur-4 2 3 Gazipur-5 3 3 Gopalganj Gopalganj-1 4 3 Gopalganj-2 3 3 2 Kishoreganj 3 2 4 Kishoreganj-1 5 4 4 Kishoreganj-2 5 4 3 Kishoreganj-3 4 3 3 Kishoreganj-4 4 3 3 Kishoreganj-5 3 3 3 Madaripur Madaripur-1 3 2 Madaripur-2 4 3 Madaripur-3 3 3 Manikganj Manikganj-1 4 4 Manikganj-2 4 4 Manikganj-3 3 3	9 5 6 7 6 5 9 9 7 7 6 7 5 7
Gazipur-5 3 3 Gopalganj Gopalganj-1 4 3 Gopalganj-2 3 3 2 Kishoreganj-3 3 2 Kishoreganj-1 5 4 Kishoreganj-2 5 4 Kishoreganj-3 4 3 Kishoreganj-4 4 3 Kishoreganj-5 3 3 Kishoreganj-6 4 3 Madaripur Madaripur-1 3 2 Madaripur-2 4 3 Manikganj Manikganj-1 4 4 Manikganj-2 4 4 Manikganj-3 3 3 3	6 7 6 5 9 7 7 6 7 5 7 6
Gopalganj Gopalganj-1 4 3 Gopalganj-2 3 3 Gopalganj-3 3 2 Kishoreganj Kishoreganj-1 5 4 Kishoreganj-2 5 4 Kishoreganj-3 4 3 Kishoreganj-4 4 3 Kishoreganj-5 3 3 Kishoreganj-6 4 3 Madaripur Madaripur-1 3 2 Madaripur-2 4 3 Manikganj Manikganj-1 4 4 Manikganj-2 4 4 Manikganj-3 3 3	7 6 5 9 7 7 6 7 5 7 6 8
Gopalganj-2 3 3 3 3 3 3 3 2 5 5 4 5 5 5 5 5 5 5	6 5 9 7 7 6 7 5 7 6
Gopalganj-3 3 2 Kishoreganj 5 4 Kishoreganj-2 5 4 Kishoreganj-3 4 3 Kishoreganj-4 4 3 Kishoreganj-5 3 3 Kishoreganj-6 4 3 Madaripur Madaripur-1 3 2 Madaripur-2 4 3 Madaripur-3 3 3 Manikganj Manikganj-1 4 4 Manikganj-2 4 4 Manikganj-3 3 3	5 9 7 7 6 7 5 7 6
Kishoreganj 5 4 Kishoreganj-2 5 4 Kishoreganj-3 4 3 Kishoreganj-4 4 3 Kishoreganj-5 3 3 Kishoreganj-6 4 3 Madaripur Madaripur-1 3 2 Madaripur-2 4 3 Madaripur-3 3 3 Manikganj Manikganj-1 4 4 Manikganj-2 4 4 Manikganj-3 3 3	9 9 7 7 6 7 5 7 6 8
Kishoreganj-2 5 4 Kishoreganj-3 4 3 Kishoreganj-4 4 3 Kishoreganj-5 3 3 Kishoreganj-6 4 3 Madaripur 3 2 Madaripur-2 4 3 Manikganj Manikganj-1 4 Manikganj-2 4 4 Manikganj-3 3 3	9 7 7 6 7 5 7 6 8
Kishoreganj-3 4 3 Kishoreganj-4 4 3 Kishoreganj-5 3 3 Kishoreganj-6 4 3 Madaripur Madaripur-1 3 2 Madaripur-2 4 3 Madaripur-3 3 3 Manikganj Manikganj-1 4 4 Manikganj-2 4 4 Manikganj-3 3 3	7 7 6 7 5 7 6 8
Kishoreganj-4 4 3 Kishoreganj-5 3 3 Kishoreganj-6 4 3 Madaripur Madaripur-1 3 2 Madaripur-2 4 3 Madaripur-3 3 3 Manikganj Manikganj-1 4 4 Manikganj-2 4 4 Manikganj-3 3 3	7 6 7 5 7 6 8
Kishoreganj-5 3 3 Kishoreganj-6 4 3 Madaripur Madaripur-1 3 2 Madaripur-2 4 3 Madaripur-3 3 3 Manikganj Manikganj-1 4 4 Manikganj-2 4 4 Manikganj-3 3 3	6 7 5 7 6 8
Kishoreganj-6 4 3 Madaripur Madaripur-1 3 2 Madaripur-2 4 3 Madaripur-3 3 3 Manikganj Manikganj-1 4 4 Manikganj-2 4 4 Manikganj-3 3 3	7 5 7 6 8
Madaripur Madaripur-1 3 2 Madaripur-2 4 3 Madaripur-3 3 3 Manikganj Manikganj-1 4 4 Manikganj-2 4 4 Manikganj-3 3 3	5 7 6 8
Madaripur-2 4 3 Madaripur-3 3 3 Manikganj Manikganj-1 4 4 Manikganj-2 4 4 Manikganj-3 3 3	7 6 8
Madaripur-3 3 3 Manikganj Manikganj-1 4 4 Manikganj-2 4 4 Manikganj-3 3 3	6 8
Manikganj Manikganj-1 4 4 Manikganj-2 4 4 Manikganj-3 3 3	8
Manikganj-2 4 4 Manikganj-3 3 3	
Manikganj-3 3 3	
	8
	6
Munshiganj Munshiganj-1 5 4	9
Munshiganj-2 3 3	6
Munshiganj-3 2 1	3
Narayanganj Narayanganj-1 4 3	7
Narayanganj-2 3 3	6
Narayanganj-3 3 3	6
Narayanganj-4 6 6	12
Narayanganj-5 5 4	9
Narsingdi Narsingdi-1 4 4	8
Narsingdi-2 3 2	5
Narsingdi-3 3 2	5
Narsingdi-4 3 4	7
Narsingdi-5 4 4	8
Rajbari Rajbari-1 4 3	7
Rajbari-2 5 4	9
Shariatpur Shariatpur-1 3 3	6
Shariatpur-2 4 3	7
Shariatpur-3 3 3	6
Tangail Tangail-1 3 4	7
Tangail-2 4 3	7
Tangail-3 3 3	6
Tangail-4 3 3	6
Tangail-5 4 4	8
Tangail-6 4 4	8
Tangail-7 3 3	6

		Tangail-8	3	4	7
Khulna Division	Bagerhat	Bagerhat-1	3	3	6
		Bagerhat-2	3	3	6
		Bagerhat-3	2	2	4
		Bagerhat-4	3	3	6
	Chuadanga	Chuadanga-1	4	5	9
		Chuadanga-2	4	4	8
	Jashore	Jashore-1	3	2	5
		Jashore-2	4	4	8
		Jashore-3	5	5	10
		Jashore-4	4	4	8
		Jashore-5	3	3	6
		Jashore-6	2	2	4
	Jhenaidah	Jhenaidah-1	3	2	5
		Jhenaidah-2	4	4	8
		Jhenaidah-3	4	3	7
		Jhenaidah-4	3	3	6
	Khulna	Khulna -1	2	3	5
		Khulna -2	3	3	6
		Khulna -3	2	2	4
		Khulna -4	3	3	6
		Khulna -5	3	4	7
		Khulna -6	4	3	7
	Kushtia	Kushtia-1	4	3	7
		Kushtia-2	4	4	8
		Kushtia-3	3	4	7
		Kushtia-4	4	3	7
	Magura	Magura-1	4	3	7
		Magura-2	4	3	7
	Meherpur	Meherpur-1	2	3	5
		Meherpur-2	2	3	5
	Narail	Narail-1	3	2	5
		Narail-2	3	3	6
	Satkhira	Satkhira-1	4	4	8
		Satkhira-2	3	4	7
		Satkhira-3	4	4	8
		Satkhira-4	4	4	8
Mymensingh Division	Jamalpur	Jamalpur-1	3	4	7
		Jamalpur-2	3	2	5
		Jamalpur-3	5	4	9
		Jamalpur-4	2	3	5
		Jamalpur-5	5	5	10
	Mymensingh	Mymensingh-1	4	4	8

		Mymensingh-2	5	5	10
		Mymensingh-3	3	2	10 5
		Mymensingh-4	5	6	11
		Mymensingh-5	3	3	6
		Mymensingh-6	4	3	7
		Mymensingh-7	4	3	7
		Mymensingh-8	3	3	6
		Mymensingh-9	3	3	6
		Mymensingh-10	4	3	7
		Mymensingh-10	3	3	6
	Netrokona	Netrokona-1	4	3	7
	Netrokona	Netrokona-1		3	8
		Netrokona-2	4	3	7
		Netrokona-3	4		
			3	3	6
	Charre	Netrokona-5	3	2	5
	Sherpur	Sherpur-1	3	4	7
		Sherpur-2	3	4	7
D : 1 1: D: : :	D	Sherpur-3	3	4	7
Rajshahi Division	Bogura	Bogura-1	3	3	6
		Bogura-2	3	3	6
		Bogura-3	3	3	6
		Bogura-4	3	3	6
		Bogura-5	5	5	10
		Bogura-6	4	4	8
		Bogura-7	5	4	9
	Joypurhat	Joypurhat-1	4	4	8
		Joypurhat-2	3	3	6
	Naogaon	Naogaon-1	4	4	8
		Naogaon-2	3	3	6
		Naogaon-3	3	4	7
		Naogaon-4	3	3	6
		Naogaon-5	3	3	6
		Naogaon-6	3	3	6
	Natore	Natore-1	3	3	6
		Natore-2	3	4	7
		Natore-3	3	2	5
		Natore-4	3	4	7
	Chapainnawabganj	Chapai Nawabganj-1	4	4	8
		Chapai Nawabganj-2	4	4	8
		Chapai Nawabganj-3	4	4	8
	Pabna	Pabna-1	4	4	8
		Pabna-2	3	3	6
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		Pabna-4	4	3	7
		Pabna-5	5	4	9
	Rajshahi	Rajshahi-1	4	4	8
	·	Rajshahi-2	3	3	6
		Rajshahi-3	3	4	7
		Rajshahi-4	3	2	5
	_	Rajshahi-5	3	3	6
	_	Rajshahi-6	3	3	6
	Sirajganj	Sirajganj-1	3	4	7
		Sirajganj-2	4	3	7
		Sirajganj-3	4	3	7
		Sirajganj-4	4	4	8
		Sirajganj-5	4	3	7
		Sirajganj-6	4	4	8
Rangpur Division	Dinajpur	Dinajpur-1	4	3	7
		Dinajpur-2	3	3	6
		Dinajpur-3	3	4	7
		Dinajpur-4	4	3	7
		Dinajpur-5	4	4	8
		Dinajpur-6	4	5	9
	Gaibandha	Gaibandha-1	3	4	7
		Gaibandha-2	3	4	7
		Gaibandha-3	4	4	8
		Gaibandha-4	4	4	8
		Gaibandha-5	3	3	6
	Kurigram	Kurigram-1	4	5	9
		Kurigram-2	5	5	10
		Kurigram-3	3	3	6
		Kurigram-4	3	3	6
	Lalmonirhat	Lalmonirhat-1	4	3	7
		Lalmonirhat-2	4	3	7
		Lalmonirhat-3	3	2	5
	Nilphamari	Nilphamari-1	4	4	8
		Nilphamari-2	3	3	6
		Nilphamari-3	3	2	5
		Nilphamari-4	4	3	7
	Panchagarh	Panchagarh-1	4	4	8
		Panchagarh-2	4	3	7
	Rangpur	Rangpur-1	3	3	6
		Rangpur-2	3	3	6
		Rangpur-3	5	4	9
		Rangpur-4	4	4	8
		Rangpur-5	4	4	8

		Rangpur-6	3	3	6
	Thakurgaon	Thakurgaon-1	4	4	8
		Thakurgaon-2	3	3	6
		Thakurgaon-3	3	3	6
Sylhet Division	Habiganj	Habiganj-1	4	4	8
		Habiganj-2	3	3	6
		Habiganj-3	4	3	7
		Habiganj-4	5	4	9
	Moulvibazar	Moulvibazar-1	3	3	6
		Moulvibazar-2	3	2	5
		Moulvibazar-3	4	4	8
		Moulvibazar-4	4	4	8
	Sunamganj	Sunamganj-1	4	4	8
		Sunamganj-2	3	2	5
		Sunamganj-3	3	3	6
		Sunamganj-4	3	3	6
		Sunamganj-5	5	4	9
	Sylhet	Sylhet -1	6	5	11
		Sylhet -2	3	3	6
		Sylhet -3	4	3	7
		Sylhet -4	4	4	8
		Sylhet -5	4	3	7
		Sylhet -6	4	4	8
		Total	1089	1011	2100

4.4 Respondents

Voter Survey

The respondents will be adults over the age of 18 from households selected at random so that there is diversity in age group and the male and female samples proportions are fulfilled. **More than two individuals cannot be surveyed from the same household**.

Candidate Survey

The candidates will be selected according to the nomination information of three major parties in that electoral seat. From each electoral seat **three candidates** will be interviewed. Upon the unavailability of the candidate, alternatively, political ally or campaign representative of the candidate, and in the final resort, local senior party leader of the electoral seat will be interviewed. The political parties which have nominated candidates in more than half of the total 300 electoral seats will be taken for consideration for the candidate survey.

5. Work Plan

The assigned activities will take place from 7 to 31 December 2025.

Table 03: Activity Schedule

Activities	Date
Detailed Plan of Activities	7 December
Development of Computer Aided Survey Form in Kobo/CTO	9 December
Conducting Training on Enumerators	11 December
Conducting Field Survey	14 December
Data Cleaning and Validation	30 December
Sharing Final Data	31 December

6. Issues to be Considered

Survey Equipment and Software: The data will be electronically collected using tablet computers running on an Android platform and uploaded to a server daily, allowing for remote quality control and tracking study team. Hardware and software to be used by organisational convenience. We propose to use Survey CTO or KoboToolbox for conducting this survey.

Implementation of training for the Survey Team: For survey implementation, training will be provided to the interviewers and field officers according to the questionnaire of the field survey.

Survey Fieldwork: The survey firm is responsible for writing, getting approval for, and sending letters and/or e-mails, making phone calls, setting appointments, visiting in person, and otherwise making attempts to secure high levels of participation. Fieldwork is needed to complete the survey responses. Substantial effort and resources should be allocated to the preparation and logistics before the fieldwork begins. The survey firm will be required to ensure participation in the survey, access the targeted regions, and maximise participation and response rates to each question. CPD can help provide support, such as official letters from CPD if required. The survey firm is expected to collect and verify the phone numbers and addresses of all respondents whenever available. GPS coordinates of the interviewed respondents' addresses need to be collected.

Survey completion: For a survey to be completed, relevant information must be obtained and entered into the database. No questions should be left blank except the ones skipped due to correctly applied skip patterns. The integrity and accuracy of the data are vital. The firm will establish procedures to check the quality of the interviews. At least ten percent (10%) of the completed interviews will be backchecked by telephone by the Consultant; the proportion of callbacks will also depend on the quality control feedback provided by CPD. Managers of the survey will randomly check enumerators and accompany interviewers on some interviews. Representatives of CPD may accompany survey teams to monitor effectiveness, ensure quality and check for progress in the field.

Data Entry, Format and Sharing: The survey firm will share access of the database with CPD so that the researchers can check the data in real time during the data collection process. CPD may download the data for checking inconsistencies and to advise accordingly. The final data set will be delivered after the completion of 100% of the interviews. The survey data will be delivered to CPD in Microsoft

Excel (including codebook) and STATA electronic format. The consultancy team/s and the study team will adhere to the safeguarding, PSEA, Harassment, Data Protection and Privacy standard policies throughout the activities.

7. Data Quality and Non-Participation

In order to ensure data quality and consistency, a survey data quality control procedure is in place. The first checking of the data will be completed and documented by the survey firm—

- There are no errors in variables codes, questionnaire flow, skip patterns, number of missing values, etc.
- There is no "double counting
- Monitoring of collected data
- Flagging implausible data
- There are no errors in data's logical consistency or outliers
- Checking for straight-line answers, etc.
- **Ethical Consideration**: The survey be guided by the following ethical considerations:
 - Safeguarding demonstrating the highest standards of behaviour towards respondents
 - Sensitive to gender rights, inclusion, and cultural contexts
 - Openness of information given to the highest possible degree to all involved parties
 - Confidentiality and data protection measures will be put in place to protect the identity of all participants and any other information that may put them or others at risk.

It is expected that: Informed consent will be used where possible.

8. Submission Procedure

Bidders are requested to submit their proposals via email to <u>procurement@cpd.org.bd</u> by **December 3, 2025**. Proposals submitted after this deadline will not be accepted.

When submitting, bidders must use the subject line **Proposal for Peoples' Perception on Green Society and Voting Behaviour**.

Proposals should be concise and must include three parts: **technical proposal**, **financial proposal**, and **relevant documents**.

a. Technical Proposal:

In the technical proposal the bidders are requested to:

• Provide a detailed description of the tasks to be undertaken, including a clear and concise strategy for completing the activities, without replicating the Terms of Reference (ToR).

- Prepare a timeline for task delivery, including a brief description and a Gantt chart.
- Provide a description of why the bidding organization is well-suited for the task.
- Provide brief descriptions of previous experiences with similar work, including contact information for at least two organizations where such work has been successfully completed.
- Provide a brief description of the project personnel and their relevant experience.

b. Financial Proposal:

For the financial proposal the bidders are requested to:

- Provide a detailed breakdown of the costs for each material and task.
- Include applicable VAT and taxes as per the government rules.

c. Relevant Documents

For this part, bidders are requested to provide:

- Acknowledgment receipt for the last annual TAX return
- TIN Certificate
- Bank Account details
- Incorporation certificate
- Provide the contact information of the organization.
- Contact information of the project focal person.
- CVs of the project personnel

The table below outlines the page limit for the contents of the proposal.

Table 04: Page Limits for Proposal Contents

Topic	Page limit (max.)
Cover page	1
Table of content	1
Technical Proposal	
Detailed description of the tasks and strategy	3
Timeline for task delivery	1
Suitability of the organisation	1
Brief descriptions of previous experiences	1
Brief descriptions of the project personnel	1
Any other relevant information (if necessary)	1
Financial Proposal	
Budget detailing out the total fee (including VAT and tax as per	1
the government rules)	
Relevant Documents	_
Acknowledgment receipt for the last annual TAX return	1

BIN Certificate	1
Bank Account details	1
Incorporation certificate	1
Contact information of the project focal person	1
*CVs of the project personnel	N/A

Note: *The CVs of the personnel involved in the project work can be sent as a separate file annexed to the proposal; they should not be included as part of the main proposal document.

9. Evaluation Criteria

The table below outlines the evaluation criteria.

Table 05: Evaluation Criteria

Area(s)	Criteria	Weight
Technical	Understanding of the Assignment	25
	Technical Qualification of team lead, data management team	10
	Timeline and Strategy for the assignment	10
	Qualification of Enumerators	10
	Experience in similar Projects	10
Financial	Competitive pricing with a reasonable and justifiable financial proposal	35
Total		100

The proposals must be prepared focusing on the above-mentioned criteria.

10. Finance Related Special Notes

- All payments for the selected vendor will be made through Account Payee Cheque in favour of the selected vendor.
- CPD will deduct TDS from the billed amount as per Section 52A, Income Tax Ordinance 1984.
- Selected vendor will need to provide CPD Mushak-6.3 with the bill at 15% rate, as per Statutory Regulatory Order (SRO) 235.
- The selected vendor must provide Mushak-6.3.
- The selected vendor will need to produce original invoices for each delivery made under each Purchase Order within this contract period

11. Disclaimers

- CPD reserves the right to select or reject any vendor who will drop the proposal for providing the service.
- Any attempt to unlawfully acquire and/or persuade to get the assignment will lead to immediate rejection of the respective service-provider, and CPD may also take legal actions, if required.

- Failure to deliver according to the terms of the contract shall subject the vendor to penalties as will be stipulated in the final contract.
- CPD will not be liable to indemnify any third party in respect for any claims, debt, damage, or demand arising out of this contract.
- CPD will not accept any Liability for the compensation for death, disability or hazards. Which
 maybe suffered by the Supplier/Supply chain through this contract while supplying CPD, no
 such claims will be made against CPD.
- If the bidder breaches any term or condition of this agreement (part or all), or the conditions set out in any given Purchase Order/Contract, including, but not limited to, quality of the Goods/Services, Price and Delivery requirements, the buyer shall be entitled to immediately purchases goods/services from any other source/Suppliers, in addition to any remedy available in law or equity.
- Bidders must avoid actions conflicting with CPD's principles or creating real or perceived conflicts of interest and must uphold integrity, independence, and impartiality, refraining from public statements that could harm their relationship with CPD.
- CPD enforces zero tolerance for fraud, corruption, or terrorist financing, requiring vendors
 and consultants to act with honesty and integrity. Violations may result in disciplinary
 measures, legal action, and reporting to law enforcement for prosecution.
- CPD may unconditionally terminate any agreement if a supplier violates national labour laws
 or fails to protect children's rights, including safeguarding them from violence, abuse,
 exploitation, or harm.
- CPD enforces zero tolerance for sexual exploitation and abuse (SEA) and requires adherence to its Safeguarding Policy by all staff, vendors, and associated personnel.

12. Contact Persons

The study will be coordinated by the following persons, and any queries regarding the ToR can be clarified by them

1. Helen Mashiyat Preoty

Senior Research Associate, CPD

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Phone: 01620230294

2. Sami Mohammed

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